

# **Governments & Social Media**

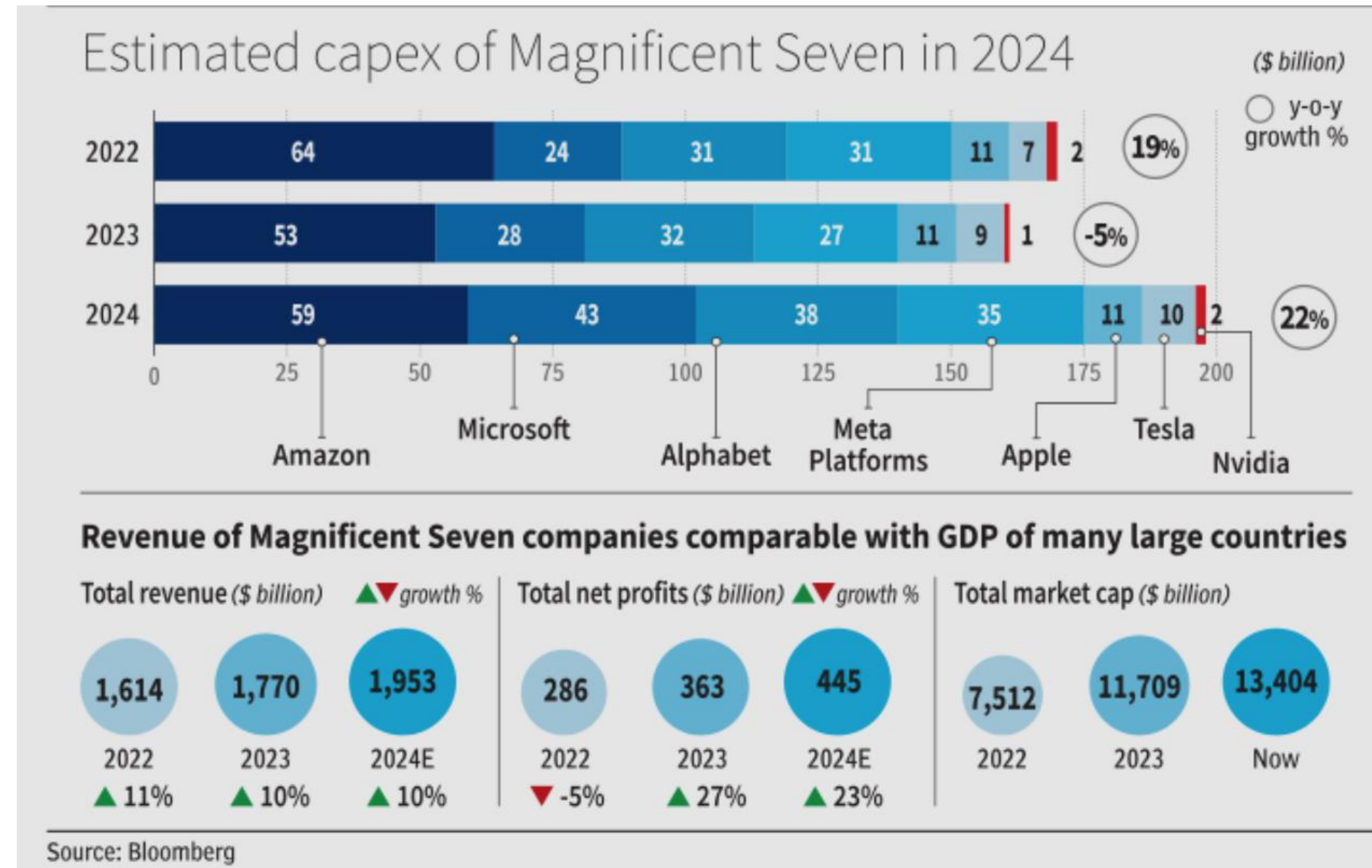
**MCRHRD Training Program, Hyderabad**

**Pankaj Pachauri, November, 2024**

# Govt Vs Tech Giants

## Goliath Vs Goliath

- Top 7 tech companies are worth more than \$ 13tr today
- Only the US and China have larger economies
- India has 1700+ government Apps and 200,000+ official websites on Google platforms
- The tech giants are all under California laws



- Congressional hearings after 2016 US Election about Russia
- EU hearings on revenue sharing
- Meta junks media payments in Australia
- Google drops Indian Unicorn Apps
- Twitter banned in 16 countries fully or partially
- 8 out of 10 'Arab Spring' countries have lost GDP since the uprisings
- Elections in 70 countries in 2024



"AI is disrupting  
democracies":  
Musk Sept, 2024



# Top 10 risks

"Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period."

## 2 years



## 10 years

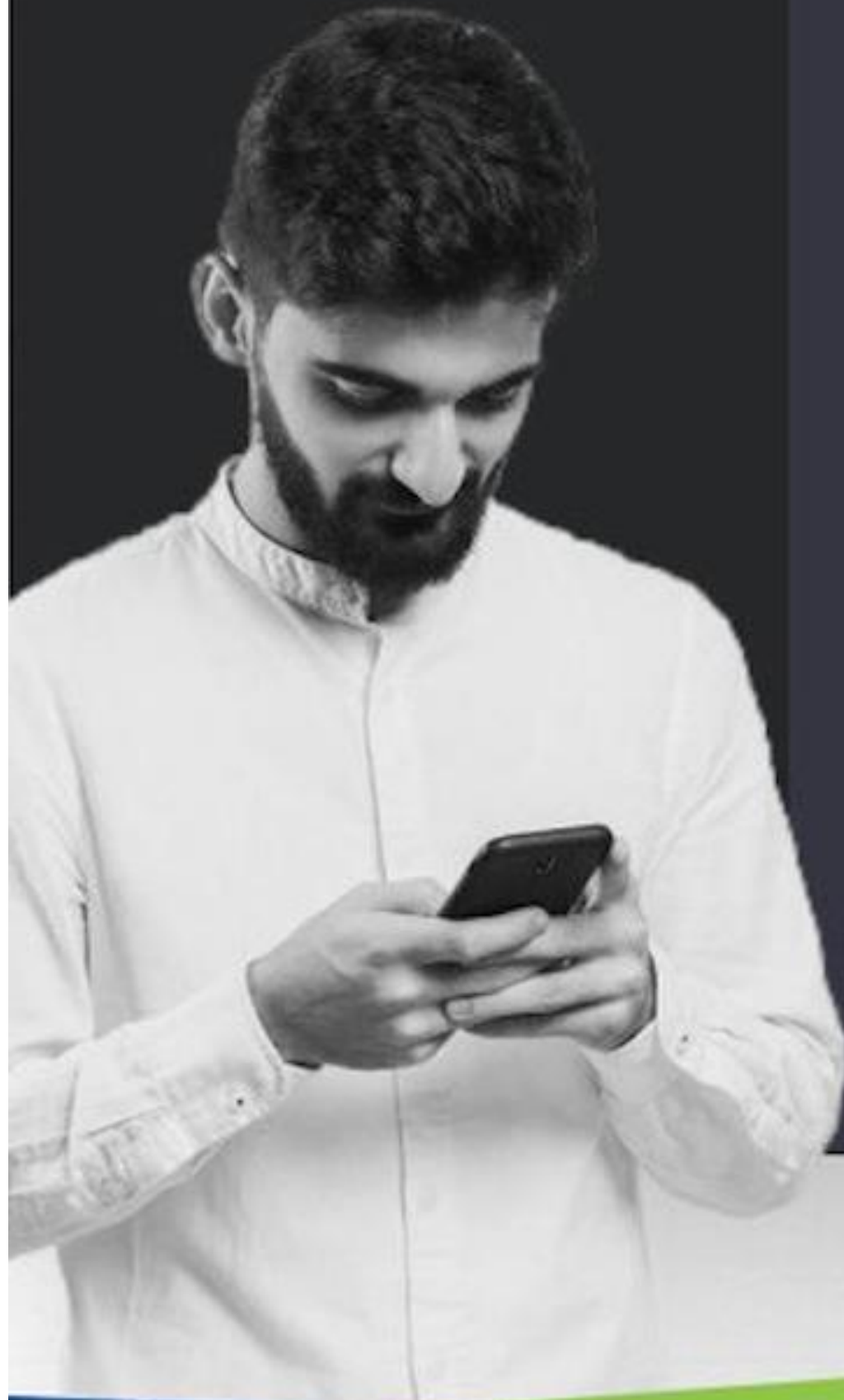


Risk categories | Economic | Environmental | Geopolitical | Societal | Technological


+ New Chat

Market Talks

New Chat



## Which country uses ChatGPT most?

 Countries with the highest % of consumers using ChatGPT

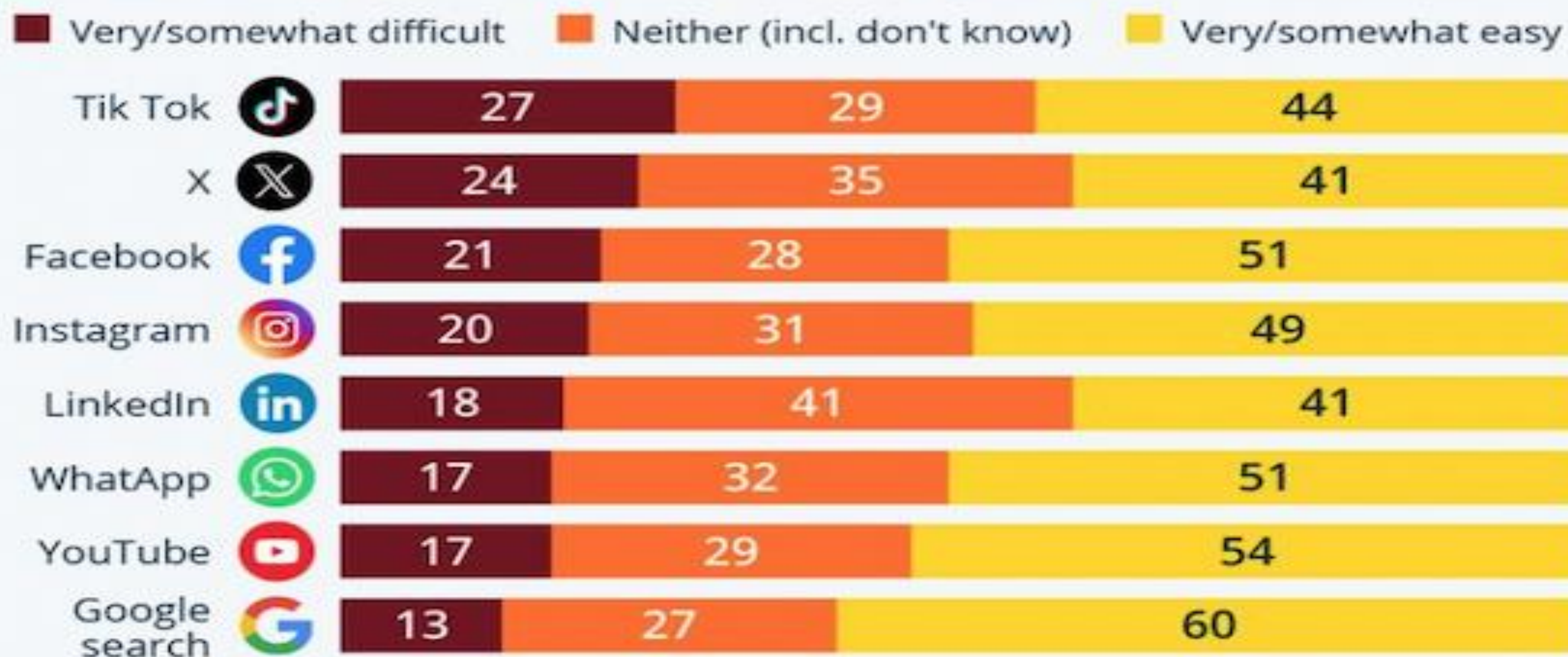


Source : BCG

Only Individuals & Sole Proprietorship firms have been considered

# Social Media: Where It's Hardest to Tell Truth From Fake News

Share of respondents who find it difficult to identify trustworthy news on the following platforms (in %)



61,224-92,185 respondents (18+ y/o) per platform surveyed across 47 markets between Jan.-Feb. 2024. Respondents in India and Hong Kong were not asked about TikTok.

Source: Reuters Digital News Report 2024



# Young creators often outstrip news publishers on TikTok in views

Dylan Page - 10 million followers



New York Times, 570,000 followers



BBC News, 2.6m followers





Parliament  
26 Feb 2024

Dr Tan Wu Meng



# 59% of Indian enterprises have deployed AI: Report

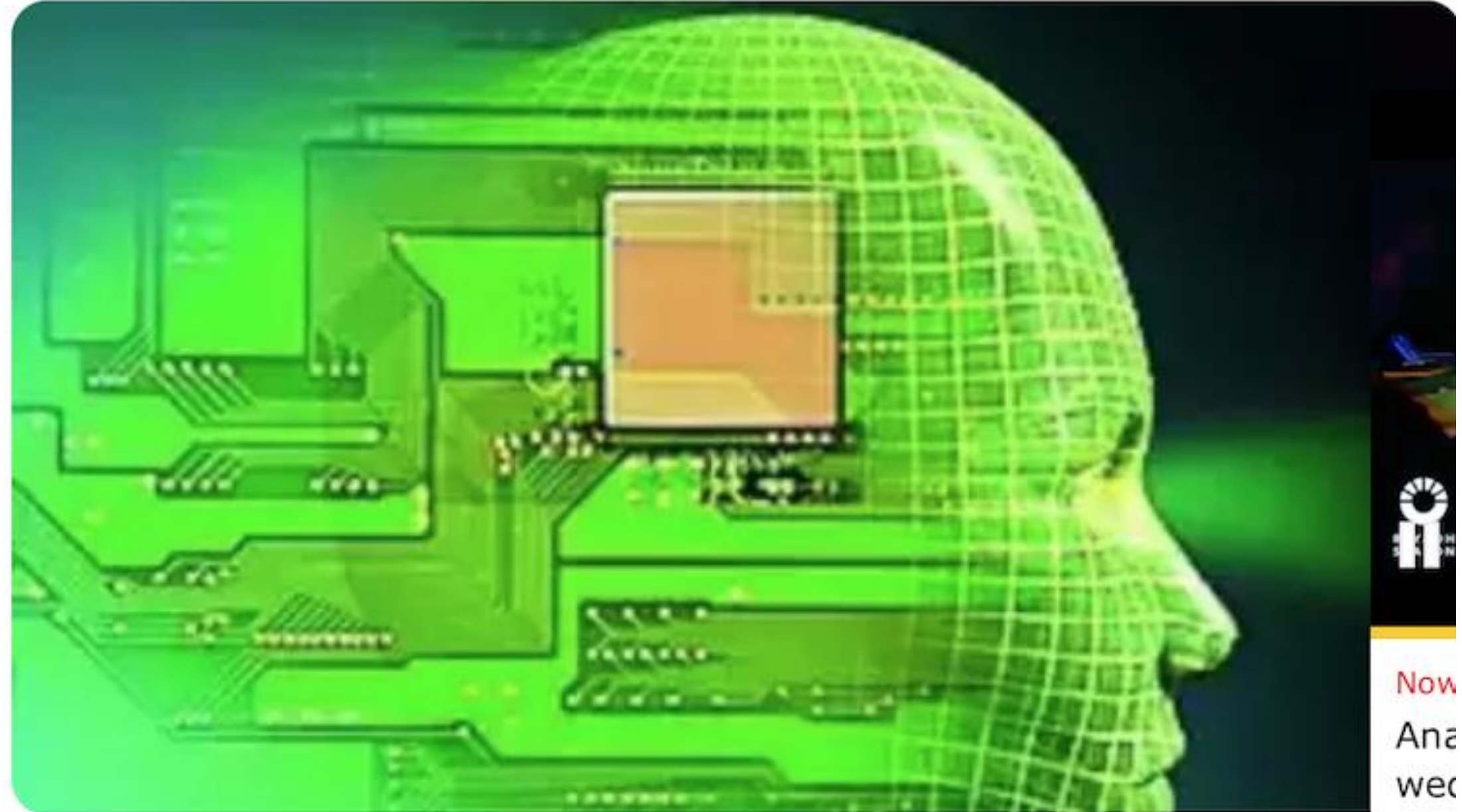
TNN / Feb 16, 2024, 08:22 IST

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## New For You



India watches as new Pakistan PM raises Kashmir issue in maiden speech



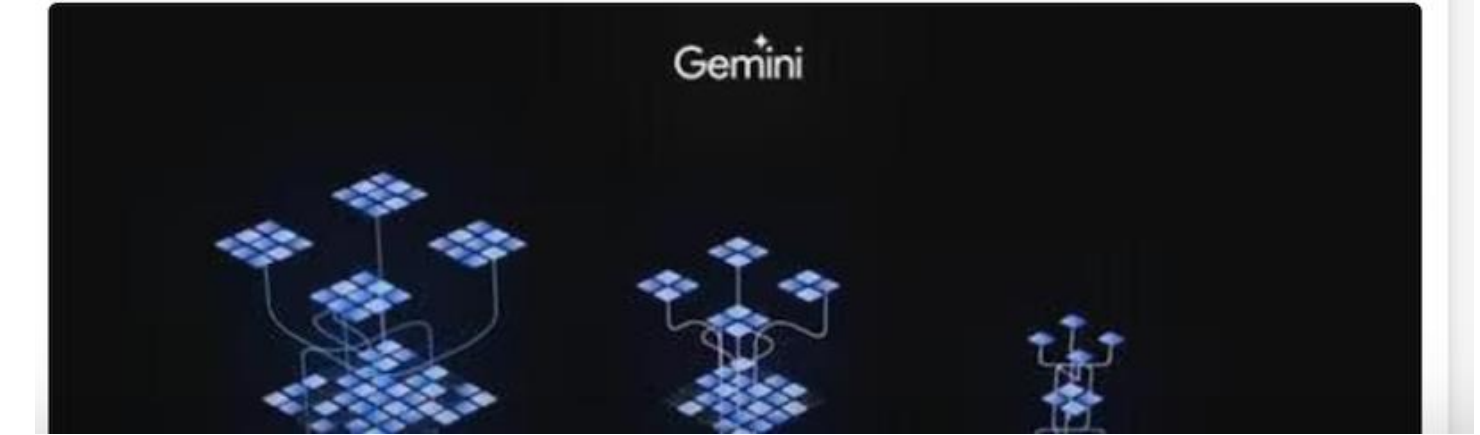
## Under-testing AI models must get govt permission before deployment: MeitY

By Aditi Agrawal

Mar 02, 2024 08:29 PM IST

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MeitY has also instructed intermediaries to label all synthetically created media and text or to embed such artificially generated content with unique identifier or metadata so that it is easily identifiable



## What the EU's tough AI law means for research and ChatGPT

The EU AI Act is the world's first major legislation on artificial intelligence and strictly regulates general-purpose models.

By Elizabeth Gibney

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Thank You